

Message Text

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56

ACTION CU-04

INFO OCT-01 AF-08 ISO-00 USIA-15 /028 W

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P R 011450Z OCT 76

FM AMEMBASSY TANANARIVE

TO AMEMBASSY MASERU PRIORITY

INFO SECSTATE WASHDC 8481

UNCLAS TANANARIVE 1581

USIAC

MASERU FOR ESCORT HIRSCH

STATE FOR CU/ARTS

E.O. 11652:N/A

SUBJECT: GATEMOUTH BROWNR

REF: 1. STATE 239032 2. STATE 213357

1. PLEASED TO INFORM YOU THAT ROTARY CLUB TANANARIVE
ANOSY HAS JUST AGREED TO CO-SPONSOR WITH USIS YOUR
PERFORMANCES HERE.

2. ROTARY HAS ACCEPTED BASIC PRINCIPLE STATED IN
A-4412, I.E., THAT 50 PERCENT OF NET PROCEEDS MUST BE TURNED
OVER TO RECOVERIES OF CULTURAL PRESENTATIONS ABROAD.

3. AS TIME SHORT (FOR AUTHORIZATONNS, PRINTING, SALES,
ETC.) WE WOULD APPRECIATE YOUR IMMEDIATE CONCURRENCE
ON FOLLOWING

A) GALA CONCERT (TEN DOLLARS TICKET) AT MADAGASCAR
HILTON MONDAY OCTOBER 18 AT 20:30 HOURS.

B) TWO ADDITIONAL (POPULAR) CONCERTS ON TUESDAY
AND WEDNESDAY OCTOBER 19 AND 20 AT 18:30 HOURS (ONE
DOLLAR TICKET) AT 850-SEAT KANTO THEATER DOWNTOWN
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TANANARIVE.

C) NET PROCEEDS FROM 50 PERCENT SHARE FOR THE BENEFIT OF ONE OF ROTARY'S CHARITY PROJECTS (PROBABLY, PURCHASE OF HEARING AIDS FOR DEAF).

4. ABOVE AGREEMENT MOST SATISFACTORY TO OBJECTIVES PURSUED IN MADAGASCAR AND PATTERNED ON SUCCESSFUL FORMAT FOR PREVIOUS USIS CULTURAL PRESENTATIONS (HAL SINGER, MEMPHIS SLIM, ETC.) IT FULFILLS OUR DESIRE FOR LARGE AUDIENCES BENEFITTING FROM EXPOSURE TO FINE AMERICAN TALENT AND AT SAME TIME INSURES A MINIMUM OF PROCEEDS FOR ROTARY CHARITY PROJECTS.

5. FOR REASON MENTIONED UNDER 4 WE WOULD BE MOST GRATEFUL IF YOU ACCEPTED SUNDAY OCTOBER 17 AS FREE DAY INSTEAD OF MONDAY OCTOBER 18. (YOU ARRIVE SATURDAY OCTOBER 16 AND LEAVE THURSDAY OCTOBER 21). LOCAL CUSTOM PRECLUDES PERFORMANCES ON SUNDAY AND IF WE SCHEDULED A SUNDAY PERFORMANCE WE WOULD PROBABLY HAVE NO AUDIENCE.

6. SAMPLE CONTRACT CONTAINS A FEW UNNECESSARY CLAUSES. HOPE THAT ON YOUR ARRIVAL HERE YOU WILL HAVE NO OBJECTION TO ELIMINATION OF CONFUSING CLAUSES FROM FRENCH VERSION OF CONTRACT. RAZI

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 OCT 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TANANA01581
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760370-0890
From: TANANARIVE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761090/aaaadapk.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 239032
Review Action: RELEASED, APPROVED
Review Authority: blochd0
Review Comment: n/a
Review Content Flags:
Review Date: 15 MAR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 MAR 2004 by williarl>; APPROVED <04 JAN 2005 by blochd0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GATEMOUTH BROWNR
TAGS: OEXC, MA
To: MASERU
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006